

# CHRIS ROBB

SPORT  
MOTIVATION  
INSPIRATION  
LEADERSHIP  
ENTREPRENEURSHIP

A unique perspective from a global industry leader who has delivered events for over 1 million people.



## WHO IS CHRIS ROBB

Chris' life reads like the pages of a novel. His amazing journey has allowed him to impact the lives of millions of people by creating and delivering some of the biggest mass participation sports events across three continents.

Chris's entrepreneur journey started shortly after emigrating from Zimbabwe to Australia with just a few thousand dollars in his pocket. He transformed it into a multi-million dollar international business which he ultimately sold to IRONMAN.

As a 30-year veteran of the mass participation sports industry, Chris has been at the helm of events for over 1 million people including the 60,000 participant Singapore Marathon.

He was also experienced countless highlights, including working as the Road Events Supervisor on the Sydney 2000 Olympics and meeting Sir Richard Branson at his home on Necker Island.

## KEYNOTES

- **THE GIFT OF DISASTER**  
*Transforming adversity into opportunity*
- **THE POWER OF PAUSE**  
*The massive value of stepping back before moving forward*
- **STRENGTH IN NUMBERS**  
*Creating powerful impact through partnership and collaboration*
- **THE POWER OF MASS PARTICIPATION EVENTS**  
*Delivering huge impact for multiple stakeholders*

Chris is also always delighted to create a keynote around a topic of your choice

## OTHER SERVICES

- **EMCEE**  
*Engaging and entertaining while keeping the show on track*
- **FACILITATOR**  
*Encouraging collaboration and participation to drive powerful outcomes*
- **WORKSHOPS**  
*Including the powerful full or half day 'Command Centre' which is tailored to achieve multiple business outcomes*
- **EVENT MANAGER/ADVISOR**  
*Management or advice on all elements of your conference or event*

## COMPANIES CHRIS HAS WORKED WITH



campaign

Dent.



Canon

Coca-Cola



Standard Chartered



Sport SINGAPORE

## WHAT OTHERS SAY ABOUT CHRIS

"I highly recommend Chris as a speaker. He's an absolute professional, extraordinarily knowledgeable and will have your audience enthralled by the messages he shares."  
*Andrew Griffiths, International Bestselling Author and Global Speaker*

"Every so often someone stands out from the crowd for their integrity, passion and commitment to making a difference in the work that they do. Chris is one such person - he speaks authentically as he works and does what it takes to ensure great outcomes every time."

*Ricky Nowak, Leadership Speaker, Author, Executive Coach, Leadership Development Expert*

"Chris is one of the best leaders I have had anything to do with. From the Sydney Olympics to the Singapore Marathon, his attention to detail is unsurpassed. As a highly respected individual in the industry, Chris is also a powerful public speaker who inspires his audience"

*Craig Sheridan APM, Managing Director, Sheridan Consulting Group*

"Mass participation events are essential to any city's sports strategy, requiring the same degree of professional planning and management as any other elite competition. To this end, Chris Robb's experience and expertise is key"

*Lim Teck Yin, CEO, Sport Singapore*

TO BOOK CHRIS:

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or through your preferred speaker bureau.

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AUTHOR . SPEAKER . ADVISOR